

## Banner Health salutes med staff for ‘giving us hope’

Thank you for your professionalism and compassion



PHOENIX (May 8, 2020) – Banner Health is honoring the sacrifices made by nurses and other frontline employees, with activities and advertisements during National Nurses Week and National Hospital Week.

Each year, National Nurses Week runs from May 6 to May 12, and National Hospital Week runs from May 10 to May 16. Both weeks are dedicated to honoring health care workers and their tireless commitments to their communities. In addition to celebrations at various hospitals, Banner Health is introducing an advertising campaign this week in print, social media and radio with the theme, “Thank You for Giving Us Hope.”

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“We felt that we needed to not only honor what our selfless health care employees are doing at this time, but also thank them for the commitments and sacrifices they’re making,” said Alexandra Morehouse, chief marketing officer for Banner Health. “We asked people to send us notes and videos to honor our nurses and frontline employees. Within just a day, we received about 2,000 submissions.”

While National Nurses Week and National Hospital Week honor all health care employees, Morehouse said these professionals deserve year-round appreciation for making health care easier so life can be better.

“Patients, colleagues and people in our communities are coming together to show their love and support, and we’re privileged to be able to share these messages of hope and gratitude,” Morehouse said.

As one of the largest nonprofit health care systems in the country, the team at Banner Health is committed to ensuring all Banner locations are a safe place for care. Headquartered in Phoenix, Banner Health owns and operates 28 acute-care hospitals and an array of other services, including: Banner Imaging, Banner Telehealth and Banner Urgent Care. Team members are dedicated to protecting the health and safety of patients, be it a routine checkup, elective surgery or an urgent health service. Waiting room and employee workstation layouts maintain proper social distancing; screenings are conducted at hospital entrances to verify that all employees and visitors are well; and, all Banner physicians are equipped to visit patients remotely. Learn more about Banner's commitment to safety at [bannerhealth.com/safecare](https://bannerhealth.com/safecare).

For further information: [media@bannerhealth.com](mailto:media@bannerhealth.com)

 [Banner Health Advertisement 1](#)  
(745 KB)

 [Banner Health Advertisement 2](#)  
(1.2 MB)

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<http://bannerhealth.mediaroom.com/givingushope>