



Toronto renters are now staging protests outside the mansions of their landlords

Real Estate

Lauren O'Neil Posted 7 days ago

Apartment tenants who've been threatened with eviction for not having enough money to pay rent amid a global pandemic continue to organize in Toronto (and beyond) as part of the [#KeepYourRent movement](#) — and their most-recent IRL action hit landlords closer to home than ever.

Parkdale Organize, the legal advocacy organization spearheading these [local rent strike campaigns](#), described how GTA tenants "descended" upon the homes of [their corporate landlords](#) last week to "collectively voice their demands for no evictions and for rent forgiveness for all tenants unable to pay during the COVID-19 crisis."

Federation of Rental-housing Providers of Ontario (FRPO).



Keep Your Rent Toronto

@KeepYourRent

Today tenants from Mississauga, Scarborough, and Parkdale visited the mansions of their landlords George Grossman (CEO, Pinedale Properties) and Daniel Drimmer (CEO, Starlight).

Tenants demanded no evictions and rent forgiveness for tenants unable to pay rent during #COVID19



507 12:57 PM - May 13, 2020

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"Our first stop was the home of Pinedale Properties CEO, George Grossman. Grossman's company owns the buildings at 7, 9, & 11 Crescent Place where company reps have visited tenants' units demanding on-the-spot rent payments with a handheld ATM," [reads a blog post on the Parkdale Organize website](#).

"A company rep told one bereaved tenant whose relative had died from COVID-related illness that 'COVID is nothing' and that 'the economy needs to keep going'."

Parkdale Organize says that "Grossman opted to cower inside his mansion" while they were on his front lawn, but that they were able to deliver a letter to "a domestic worker employed at his residence."

Find out: landlordsoftoronto.com

On Wednesday, May 13 the Federation of Rental-housing Providers, Ontario's main landlords' association, holds its annual general meeting.

Tell FRPO that tenants need a real solution:

123formbuilder.com/form-5439432/

In fact, landlords think that Canadians have it too easy. Starlight CEO Daniel Drimmer posits that after economic crises, Canadians should, "tighten our belts and copy the US. Canada must become more efficient." He wonders, "can it be that the Canadian workforce ... have got complacent and used to the comfortable life?"

Find out more about the people and finances behind the corporations.

RANEE

PINEDALE

Starlight

Timbercreek

MEDALLION

minto

Akelius
COMING SOON

STERLING KARAMAR
COMING SOON

CAPREIT
COMING SOON

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COMING SOON

69 11:40 AM - May 11, 2020

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"Next we descended on the home of Starlight Investments CEO, Daniel Drimmer," reads the post. "In 2019 Starlight added to its real estate empire, buying GTA apartment buildings valued at a total of 3.75 billion dollars."

"Despite its growing financial power, in the past two months Starlight repeatedly sent notices to tenants demanding rent repayment and threatening to issue legal eviction notices."

Protesters say they saw Drimmer "pacing on his back patio" while speaking on the phone. Parkdale Organize says that Drimmer called Toronto Police Services and reported the group for hate speech.



Cole Webber

Forest Hill mansion of their landlord Daniel Drimmer of Starlight.

The children were struck by the many people who could be housed in the homes of the rich.

Starlight must agree to forgive rents during #COVID19.



43 3:03 PM - May 13, 2020

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While protesters did not make contact with either of the landlords, they are encouraging apartment tenants to **learn more about who owns their buildings**.

They also continue to **urge others to keep their money** in solidarity when the next rent payment deadline rolls around.

"Today tenants made it clear that we will continue to organize with our neighbours," wrote Darkdale Organize of the mansion protests.

rent forgiven for tenants unable to pay during the crisis, we are prepared to escalate our action by bringing greater numbers of our neighbours to confront even more landlords where they live and do business."

Lead photo by Keep Your Rent Toronto

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