

# Virtual Arizona Pride Presenter/Performer Information

Thank you for signing up to host an event as part of the first-ever Virtual Arizona Pride! We are so excited to have so many members of our community participating in this history-making event. We have prepared this guide with some helpful information to hopefully ensure everyone has a safe and fun experience. If you have any questions or concerns not covered here, please reach out to us at <u>david.boyles@virtualazpride.org</u>, <u>chris.hall@virtualazpride.org</u> or <u>shannon.black@virtualazpride.org</u>.

## TIMESLOTS

We have worked with everyone who has registered an event to schedule a timeslot that works for everyone. We have worked to not overlap similar events and provide times that are convenient for performers. If you need to change your timeslot, email David at <u>david.boyles@virtualazpride.org</u> and we will make the necessary changes.

### PROMOTION

Once an event is scheduled, it will be posted on the <u>Events section</u> of the website and listed on the <u>Facebook Event schedule</u>. We will also be doing posts on our <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u> highlighting individual events throughout the week in anticipation of the event. We also have a press release which was included in the email with this guide.

In addition to this promotion, we encourage performers and organizations to promote their event on their own social media channels and in any other way you see fit. We encourage you to create a Facebook event for your individual event to supplement the main event page for the festival as Equality Arizona has done for <u>their event</u>. We also encourage you to use the hashtag #VirtualAZPride when promoting or posting about your event and direct people to the website at <u>virtualazpride.org</u>.

### PLATFORMS

We are encouraging all organizations and performers to use the platforms that they are most comfortable with and which work best for their events. We are using the <u>Events page</u> of the website as our main directory with links to direct audience members to the proper channels for their events. Please double check the website to make sure the information is correct and email David if there is anything that needs to be updated.



### SECURITY

We want all performers and presenters to be aware of the possibility for trolls and hateful/abusive comments during livestreams and events. Different platforms handle comments and audience participation differently and give you varying levels of control.

#### Instagram Live

When broadcasting on Instagram Live, you can turn off commenting by tapping the three vertical dots on the lefthand side and selecting "Turn Off Commenting." Instagram also allows audience members to hide comments in their view, which we will be communicating to our audience.

### Facebook Live

Facebook does not allow full disabling of comments but does allow the broadcaster to delete comments and block users by clicking next to the person's profile picture and selecting "Block." Facebook also allows audience members to hide comments in their view, which we will be communicating to our audience.

### YouTube

YouTube allows creators to either entirely disable comments, hold all comments for review, or hold potentially inappropriate comments for review. This is available in YouTube Studio under Settings.

### Zoom

The host of a Zoom meeting has the ability to limit the number of participants, mute participant microphones and cameras, and remove participants from a meeting. Information on that can be found <u>here</u>.

If you would like assistance with moderating audience interactions during your event, email David at <u>david.boyles@virtualazpride.org</u> and we will assign a volunteer moderator to assist you.

All performers and presenters have final say on the content of their events, including audience interaction. You are encouraged to remove or block any comment or participant you deem inappropriate. If you are using Zoom, you are also free to limit the number of participants to a number that you think is fitting for your event. If you have any additional questions or concerns about security issues, please let us know.