

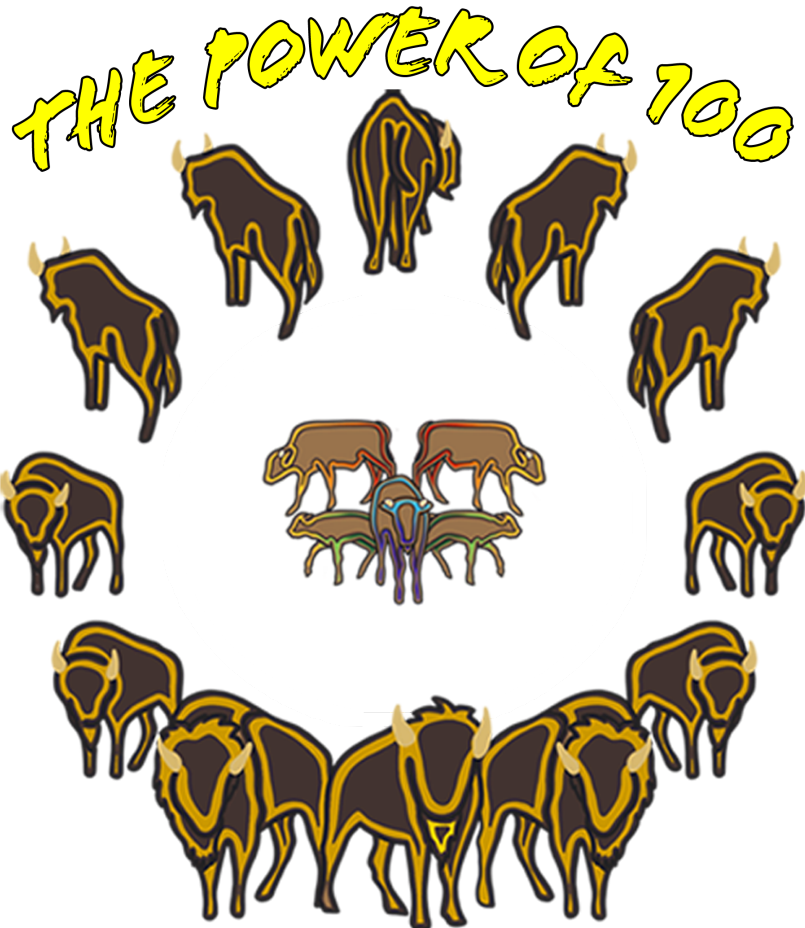


# VAXX FEST – A UNIQUE VACCINATION EXPERIENCE

*September 24, 2021 – Chiniki Rodeo Grounds*

*September 25-26, 2021 – Grey Eagle Resort & Casino*

Please join **The Power of 100** and a few of our closest friends (who happen to be some MAJOR influencers on your favorite social platforms) for the **BEST vaccination event you'll ever experience**. Come for the protection against COVID-19 and stay for the food, fun, and PRIZES!



# VAXX FEST

A FREE & FUN EVENT FOR INDIGENOUS FOLKS WHO NEED THE COVID-19 VACCINE

**One Shot Gets you a Shot at  
One of These!**

# What is Vaxx Fest?

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**Vaxx Fest** is the **FIRST and ONLY** vaccination experience of its kind **BY Indigenous People FOR**

**Indigenous People.** Yes, you could get your COVID vaccine at any health centre, and it's great if you have, but getting your first or second dose at Vaxx Fest is *different*.

"Why is it different," you ask?

Well...good question. **Being vaccinated at Vaxx Fest is like being part of an exclusive club**...literally and figuratively.

Let's talk about how it's ACTUALLY LIKE BEING IN A CLUB. Seriously... after you register at the front desk, which only requires your **Alberta Health Services Card** and a **Photo ID**, you enter the clinic where our highly trained and SUPER AWESOME team will administer your first or second dose. **This is the easiest thing you'll ever do and it can *literally* SAVE YOUR LIFE.**

Once you've endured the 5 second jab and officially become a superhero for the future generations, the REAL FUN BEGINS! For 15 minutes you'll be able to relax in our **VIP LOUNGE** before you **PICK UP YOUR SWAG BAG** and gain access to our *exclusive* **POWER PAVILLION.**

Don't let the name fool you, our **Power Pavillion** has nothing to do with electricity... It's about the feeling you'll get when you enter a room of fellow superheroes who are

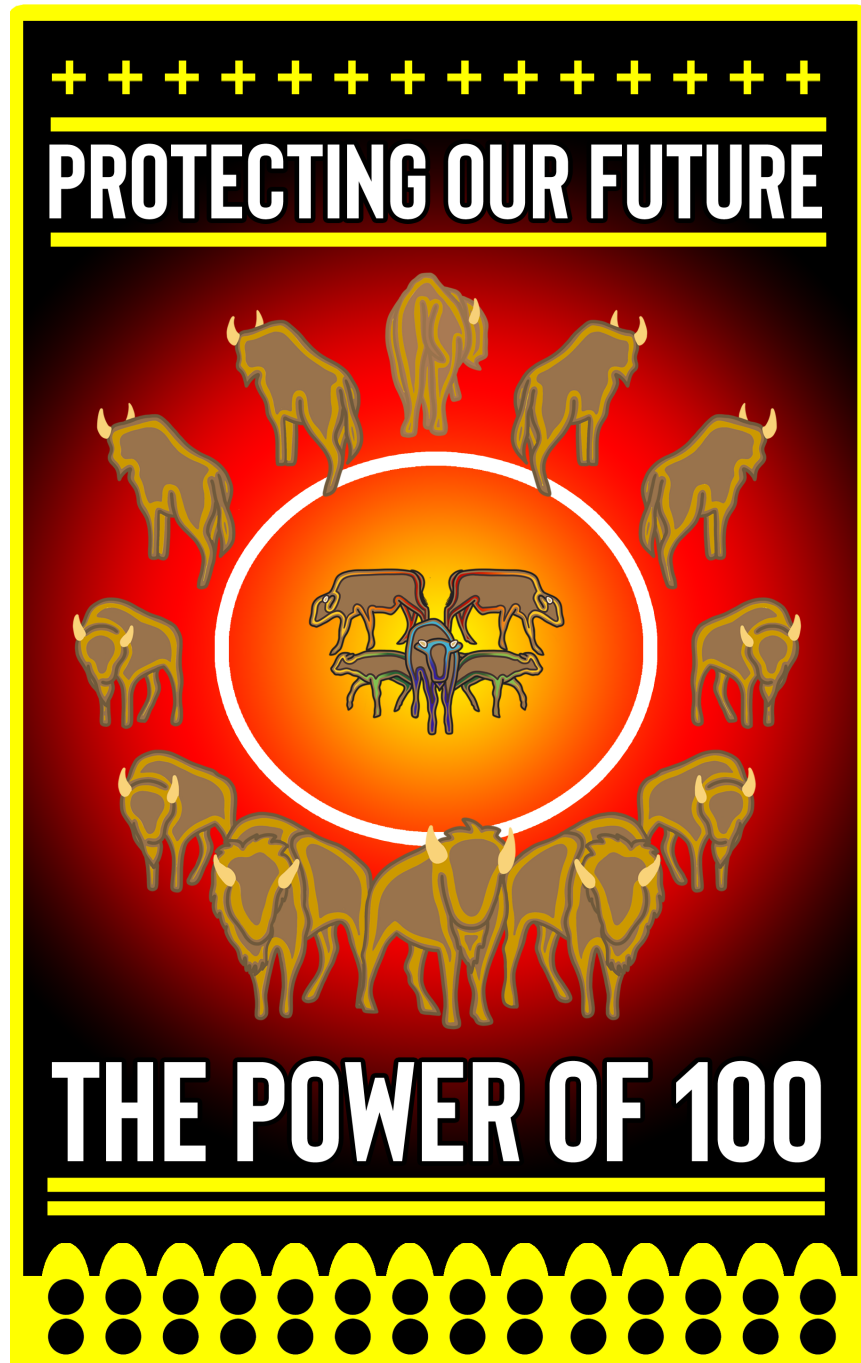


vibing to the music our **resident DJ** bumps while **mingling with their favorite stars from TikTok, Instagram, and TV** (did we mention one of our doctors WON The Amazing Race Canada??). The Power Pavillion is about the feeling you'll get when you discover your inner superstar in one of our **social media booths** and about the buzz you'll feel when your name is drawn for one of our **big prizes** which include **MacBooks, iPads, \$100 gift cards, PlayStation 5, makeup kits and more.**

Most importantly, the Power Pavillion is the place where you get to experience the power of your choice to vaccinate against COVID as an act to protect yourself, your families, our Nations, and the Future Generations our traditional teachings urge us to act for. And the more of us who do it, who choose to fight for our future, the closer we get to achieving **The Power of 100.**

**So... bring a friend, bring your aunty, bring your snag...bring anyone who hasn't received their first or second dose and *definitely* bring your Photo ID and Alberta Health Card.**

**See you there!**









# MEET YOUR FAVORITE INFLUENCERS!

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Ok...we know we've made you wait long enough. Here's our **incredible line up of who you can meet at Vaxx Fest!**

## *KAIRYN POTTS*

Kairyn is a famous Tiktok creator under the handle @ohkairyn. Kairyn gives a strong voice to both the Indigenous and queer communities through personal stories, humour, skits and traditional knowledge.

**IG, Tiktok: @ohkairyn**

## *KENDRA JESSIE*

Kendra Jessie is a dancer, model, fitness trainer, and wellness advocate who uses her social media platforms to share her experience and perspectives on Indigenous culture, art and politics. She brings a strong voice to the digital environment for Indigenous communities across Canada.

**IG, FB, Tiktok: @kendrajessie**



## **DALLAS WASKAHAT**

Dallas Waskahat is a singer, drummer and educator who works to empower, strengthen and maintain Indigenous culture through the power of his voice, music and leadership.

**IG: @waskahatdallas**

## TEAM AHKAMEYIMOK

Known across the world as Team Ahkameyimok, a word rooted in the Cree language which means “keep going and never give up,” **Anthony Johnson** and **Dr. James Makokis** are passionate about living their lives as Modern Day Warriors. This is a phrase coined by James’ late uncle Vince Steinhauer to describe an Indigenous person who tackles the challenges of the world with a ceremonial pipe in one hand and a laptop in the other. The two won Season 7 of The Amazing Race Canada and continue to share their adventures on The Marilyn Denis Show. Dr. Makokis is a co-founder of The Power of 100 and may even be helping you join the club at one of our Vaxx Fest experiences.

Anthony IG: @thePhoenixFox

James IG: @creature82, Twitter: @DrMakokis

## *JAMES JONES*

James Jones is a traditional hoop dance artist who has performed and traveled across Europe, China, Australia, North America, and is ranked among the Top 5 hoop dancers in the world. Some of James' notable performances include the 2006 World Ski Cup Championship in Italy, 2010 Vancouver Olympics, 2014 Juno Awards, 2015 Pan Am Games, 2015 Coachella Music Festival, and the 2015 Sydney Opera House. James has worked with artist like K-OS, Snoop Dogg, and A Tribe Called Red.

**IG, FB, TikTok: @notoriouscree**

## **CONWAY KOOTENAY**

Conway Kootenay is a Comedian, MC, Actor, Stunt Man and Champion Chicken Dancer.

AKA Smudge Pan, Conway has garnered National Attention through his online sketch comedy series. With millions of views and thousands of followers Conway is quickly becoming one of the Nations most talked about Native Comedians, some might say he is “real DEADLY”. #Powerof100

**IG, FB: @conwaykootenay**

**TW: @therealconwayk**

## **FAWN WOOD**

Fawn Wood's singing reflects her Cree and Salish tribal lineage. At an early age Fawn would sing her heart out at pow-wows alongside her mother and father. In 2006, Fawn was the first female to win the Hand Drum contest at the Gathering of Nations Pow Wow. In 2009 she opened the show at the 11th Annual Native American Music Awards (NAMMYS).

IG: @fawnwood

TW: @mizz\_wood

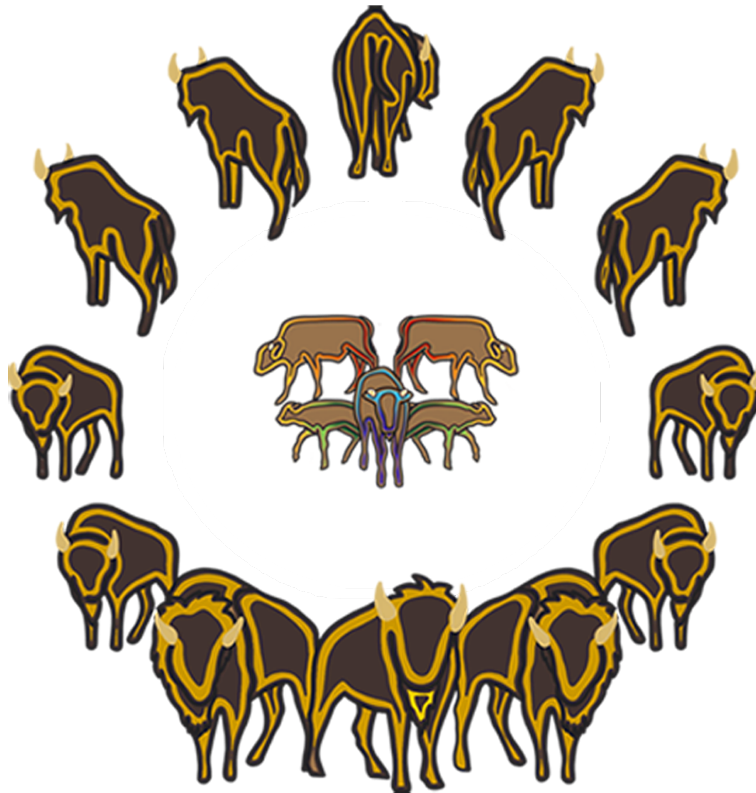
## **"KIITOKII" TREVOR PRAIRIE CHICKEN**

KIITOKII brings his skills as a Master Hypnotist and magician to the Otahpiaaki stage where he will invite volunteers from the audience to “star” in his hilarious hypnosis fashion show. This is a clean show and Kiit makes sure the volunteers step off the stage feeling better than they felt before going on. Showcasing incredible powers of hypnosis and the power of positive thinking, Kiit’s performances motivates and inspires humour and joy, leaving a lasting impression on enlightened audiences.

Listen to the Vaxx Fest Radio Hour where we answer COVID related Questions

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# What is The Power of 100?



**The Power of 100** is a movement founded by **Dr. Lana Potts**, a **Blackfoot Family Doctor from Treaty 7**, and **Dr. James Makokis**, a **Cree Family Doctor from Treaty 6**. The aim of the project is simple, but ambitious: to **achieve a 100% COVID-19 vaccination rate for all First Nations in Canada**.

As frontline workers, they see the devastation COVID-19 has brought to Indigenous Nations across Turtle Island and know that **the vaccine prevents unnecessary deaths and**



*hospitalizations* so we can focus on what really matters: learning our languages, practicing our ceremonies, and raising our families. These efforts are only *strengthened* with The Power of 100.

The logo for The Power of 100 reflects the behavior of one of our **sacred animals: the Buffalo.**

When a herd of Buffalo faces a threat, *they don't just stand there*, they **take action to protect themselves**. By forming a circle around their young, they ensure the preservation of their future generations, and by facing the threat head on, they empower themselves to defend against it. This is their strength and a lesson for how we can stand together to protect our future.

Each person is *essential* in this effort and the only way we can achieve it is to work together. This is entirely possible, and it all starts by coming to **Vaxx Fest** with your **Photo ID** and **Alberta Health Card.**



