Collection Plan HST580 Shanna Gagnon

A Journal of the Plague Year: The San Francisco Bay Area Collection

<u>Mission:</u> A Journal of the Plague Year is a crowdsourced digital archive that preserves the diverse global experiences of the COVID-19 pandemic. The archive aims to collect a robust variety of sources and perspectives that accurately represents the present realities of the pandemic for future generations. The archive welcomes contributions of photographs, journals, videos, articles, oral histories, and more through their website. By creating an easy and open submission process, A Journal of the Plague Year truly encourages everyone to participate in preserving this historic moment. Additionally, A Journal of the Plague Year is committed to partnering with organizations and communities around the world to ensure diversity and depth within the archive.

The San Francisco Bay Area collection is a collection designed to enhance the official COVD-19 archive, A Journal of the Plague Year, by including the diversity of voices and experiences unique to the geographical region. The San Francisco Bay Area collection aims at building regional momentum to support the crowdsourcing and inclusive contribution goals of the overall archive.

<u>Collection Scope:</u> The purpose of the San Francisco Bay Area COVID-19 collection is to document and preserve the experience and response to the global pandemic from a specific regional perspective. The collection seeks to include any item or voice within the San Francisco Bay Area as it relates to the COVID-19 pandemic experience. The collection hopes to build a variety of sub-collections within the overall collection that include, but are not limited to, foodways, children, education, politics, health, business, technology, sports, homelessness, and family life. The San Francisco Bay Area collection will initially focus on the themes of foodways, children and education, with the intent to expand as momentum in the region grows.

<u>Acquisitions:</u> Contributions to the collection will consist of individual submissions, as well as contributions from regional organizations. A marketing plan that encourages community submissions is essential for the growth of this collection. Additionally, there is a need to engage regional organizations and educational institutions if substantial collection growth is to occur.

- Step 1: Create and publish a call for submission.
- Step 2: Leverage personal networks.
- Step 3: Develop relationships with regional organizations and educational institutions.

<u>Evaluation</u>: This collection is similar to other regional collections, such as the New Orleans, Tempe, and Manhattan collections. It hopes to fill the current silence that exists in the archive for this specific region of the United States. With a population of close to 8 million people, the San Francisco Bay Area includes a vast array of distinct and diverse experiences and perspectives in response to the COVID-19 global pandemic that are essential to capture for posterity.